

EXCELLENCE GROUP



finest

PLAYA MUJERES, MEXICO

TIME UNFOLDS,
BALANCE RETURNS,
REVEL IN THE SIMPLICITY OF
EXQUISITE MOMENTS.

LIFE DONE BEAUTIFULLY.



DESTINATION

When you and your loved ones come to Finest Playa Mujeres, you enter an all-inclusive world within a world.

Set on a peninsula with pristine virgin beaches and endless sand dunes, contemporary and lucent architecture, while overlooking the deepest Caribbean blue.

Discreet, gated, set apart, Finest has its own private golf course and marina. Yet, we are easily accessible to the airport in just twenty five minutes and even closer to Cancun shopping.

And here, the sunsets and star rises appear to belong to you alone.

FINEST SUITES



It's a modern enclave that offers a suite of possibilities, expansive beds, L-Shaped sofas, custom lighting, lush color, simple lines, deluxe bathing, ultimate privacy, replete with amenities and delights.

Whichever you choose, from Family Suites to Junior or Junior Suites with Private Pool, every Finest suite is designed to be livable for all and open to anything that piques their curiosity.

And all day there are pools, pavilions, and the Finest unique Kid's Plaza with a mini-theater, mini-spa and more, all just for them. Which are just a few more delights for you, too.

FINEST SUITES





ROMANCE

There is something about Finest Playa Mujeres that draws lovers to its heart. Young romances, honeymoons, anniversaries and weddings, we specialize in togetherness.

The balance of liberating privacy with openness of space and spirit is, for most lovers, an entirely new dimension.

Celebrate it all... with a torchlit dinner for two on the beach, a private hammock at your suite, or a sunset ceremony of commitment and renewal. When facing the Caribbean, love is always in the air.

THE EXCELLENCE CLUB



The Excellence Club exists solely to provide all-inclusive luxury in a private, tucked away setting (without the sound of little feet).

Privileges range from Rooftop and Swim-up Club-level Suites to private check-in and out, late check out, upgraded in-suite services and your own special concierge, not to mention the bistro, lounge, pool bar and beach area, all exclusive to you.

The Excellence Club is for the moment when you realize that just one step up can lead to a whole new level of all-adult luxury.

THE EXCELLENCE CLUB

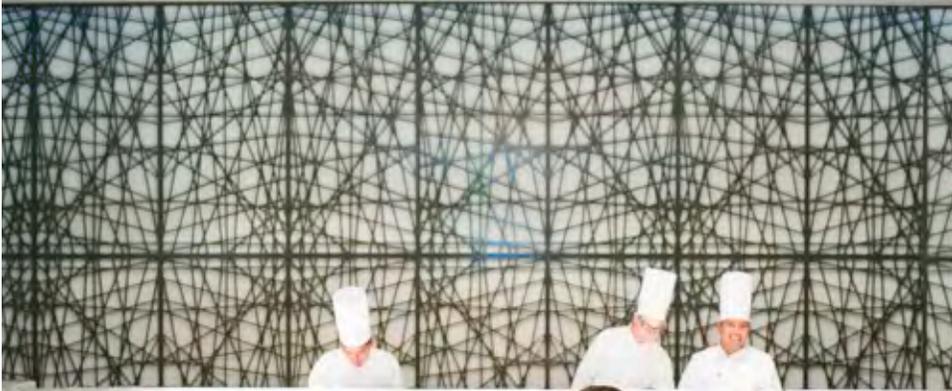


CONNECTION

At Finest, we like to share the luxury, and the love. So we provide a multi-age environment that enhances your individual experience as well.

Privacy is still available at the drop of a flower petal. But the list of shareable fun and adventure is almost endless, too. Plus, individual and family suites help ensure everyone's peace of mind.

Merging the highest comforts, technology and conveniences, within a space that always welcomes you in, and welcomes you back again and again.



THE FINEST CLUB



The all-inclusive, and elevated, luxury of The Finest Club welcomes all ages, while the club is particularly designed to accommodate privacy, including club check-in and out, late check out, welcoming gifts and fresh flowers, available Swim-up Suites and private plunge pools.

And the ever-growing list of all The Finest Club's little touches will leave lasting impressions on your companions, but especially on you.

THE FINEST CLUB



THE FINEST FLAVORS & SPIRITS



Feast or sample, indulge or savor, there are no less than ten all-inclusive international dining options within Finest. From Caribbean specialties to familiar favorites prepared as if you were at home, to a world's worth of new taste experiences, every single dish is made especially for you.

Meanwhile, swim-up bars and plush lounges abound, with drinks shaken up for bon vivants, connoisseurs and sensible celebrators alike.



ONE SPA



"One" Spa is a pathway to the oneness we sometimes mislay in a busy life. Here, you can return to the intention, nature, and love of that wholeness.

Reconnect in the serenity of the Finest bath house. Explore the effects of hydrotherapies, including an experience that turns simple showering into a discovery. Purify, heal and transform in the hands of caring specialists. At One Spa, you are at one with total wellness.



ACTIVITY



From the 18-hole, Greg Norman-designed Playa Mujeres Golf Club, to scuba diving, deep-sea fishing, tennis lessons and private yachting excursions... at Finest, you will never want for a bit of professionally conducted recreation. There is also our fitness trail for runners and walkers, as well as our 3,500 square foot fitness center for weight training, cardio workouts, treadmills, ellipticals, stairmasters and more, any time the mood strikes you. All the better to relax after.



WEDDINGS



From the first contact, you will be closely partnered by your own dedicated planner, whose wide experience will ensure a flawless flow to your entire event, from setup to catering, flowers, décor and all the special touches that will make this event truly yours alone.

Finest plans event perfection, because we know just how much these memories will mean for years to come.



MEETINGS & INCENTIVES



Here, business meets with a more truly blue sky, and sea, than a glass and steel conference center will ever provide. Within over 17,000 square feet of dynamic meeting area, spaces are as intimate as a boardroom or flexible reception and breakfast areas as small or large as you wish. We adapt. We flex. We plan. And then we allow the habits of all-inclusive luxury to launch the ideas that can change your business, maybe even our world.



SUITE BREAKDOWN

ROOM CATEGORY	QTY
Junior Suite Spa or Pool View	194
Pool Junior Swim-up Suite	24
Junior Suite with Private Pool	28
Family Suite	16
Pool Family Suite	4
Two-Story Rooftop Terrace Suite with Plunge Pool	5

THE EXCELLENCE CLUB ROOM CATEGORY	QTY
Excellence Club Junior Suite Ocean Front	39
Excellence Club Pool Junior Swim-up Suite	16
Excellence Club Two-Story Rooftop Terrace Suite with Plunge Pool	21
Imperial Suite with Pool	1
Imperial Suite Two-Story Rooftop Terrace Suite with Plunge Pool	1

THE FINEST CLUB ROOM CATEGORY	QTY
Finest Club Junior Suite Ocean Front	39
Finest Club Pool Junior Swim-up Suite	20
Finest Club Family Suite	7
Finest Club Two-Story Rooftop Terrace Suite with Plunge Pool	33
Imperial Suite with Pool	1
Imperial Suite Two-Story Rooftop Terrace with Plunge Pool	1

Full-service, world class spa | State-of-the-art meeting facilities | Full-service business center | Weddings and honeymoon packages | Full service beauty salon | Shopping Galleria | Tastings | Scuba diving, deep-sea fishing & private yacht excursions | Golf at Playa Mujeres Golf Club (designed by Greg Norman), exclusive 7,260-yard, 18-hole course | Private tennis lessons | Laundry service | Medical facilities | Airport transfers | Florist | Audio / visual equipment and service | Shipping services*. *Additional costs apply.

SUITES

King or 2 double beds | L-Shaped sofa | Expansive private balcony or terrace with comfortable lounge furniture | Oversized Jacuzzi for 2 | Suites with rooftop terrace feature additional exterior plunge pool (heated in winter) | Junior Suites with Private Pool (heated in winter) | Pool Swim-up Suites (heated in winter)

THE EXCELLENCE CLUB

The Excellence Club represents the ultimate in luxury, privacy, exclusiveness and service only for adults (+18 years). Most of our Excellence Club suites offer impressive ocean views. The Excellence Club benefits: Private check-in & check-out / Late check-out & early check-in (subject to availability) | Private lounge with concierge desk and bar services (24 hrs), smart buffets available from 7am to 11pm | Private bistro restaurant for 3 meals at lounge | Private bar at lounge | Private pool bar

THE FINEST CLUB

The Finest Club represents the ultimate in luxury, privacy, exclusiveness and service for all types of clients. Most of our Finest Club suites offer impressive ocean views. The Finest Club benefits: Private check-in & check-out / Late check-out & early check-in (subject to availability) | Private lounge (7am to 11pm) with concierge desk, smart buffets & bar service | Private pool bar

INCLUSIONS

Special welcome cocktail and cool towel | Full breakfast, lunch, dinner and snacks each day | 17 bars | Unlimited natural fruit juices and soft drinks | Unlimited international premium and domestic alcoholic beverages | 24 hour room service | Pool and beach waiting staff | 12 swimming pools | 13 outdoor hot water Jacuzzis | Non-motorized water sports | Nightly shows | Tennis clinics | Fully equipped fitness center with state-of-the-art equipment | Wedding gazebo & events plaza | Free wireless internet | All taxes and gratuities.

CHILDREN FACILITIES

Family Suites featuring a separate bedroom with 2 beds. Junior Suites Private with a 150 sq ft private pool. Connecting rooms featuring an additional hall between the 2 suites. A total area of 27,000 sq ft of children and sports facilities including: a children's pool with integrated playground plus a baby's & toddler's pool | Children's playground | Fountains playground | Lake with water activities | 3 indoor pavilions by ages: babies & toddlers, children & teenagers | Mini-theater. Mini-spa. Food & beverage stations at Kid's Plaza.

POOL FACILITIES

A total of 10 swimming pools plus a children's pool with playground and a baby's pool (4 of them heated in winter), with a collective expanse of 35,000 sq ft provide guests with privacy and a variety of bathing options throughout the resort grounds. 13 independent hot water Jacuzzis right next to the pools (3 of them in the club areas). All suites on the ground floor enjoy either a pool connecting to the main pool or a 150 sq ft pool.





FINEST PLAYA MUJERES

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